



Identity Theft Prevention & Detection Red Flags Rule Compliance Policy

It is the policy of Kilgore Vision Center to follow all federal and state laws and reporting requirements regarding identity theft. Specifically, this policy outlines how Kilgore Vision Center will (1) identify, (2) detect and (3) respond to "red flags." A "red flag" as defined by this policy includes a pattern, practice, or specific account or record activity that indicates possible identity theft.

It is the policy of Kilgore Vision Center that this Identity theft prevention and detection and Red Flags Rule compliance program is approved by Kilgore Vision Center Management as of August 1, 2009, and that the policy is reviewed and approved no less than annually.

It is the policy of Kilgore Vision Center that the Red Flag Rules Compliance Officer is assigned the responsibility of implementing and maintaining the Red Flags Rule requirements. Furthermore, it is the policy of Kilgore Vision Center that this individual will be provided sufficient resources and authority to fulfill these responsibilities. At a minimum, it is the policy of Kilgore Vision Center that there will be one individual or job description designated as the privacy official.

It is the policy of Kilgore Vision Center that, pursuant to the existing HIPAA Security Rule, appropriate physical, administrative and technical safeguards will be in place to reasonably safeguard protected health information and sensitive information related to patient identity from any intentional or unintentional use or disclosure.

It is the policy of Kilgore Vision Center that its business associates must be contractually bound to protect sensitive patient information to the same degree as set forth in this policy. It is also the policy of Kilgore Vision Center that business associates who violate their agreement will be dealt with first by an attempt to correct the problem, and if that fails by termination of the agreement and discontinuation of services by the business associate.

It is the policy of Kilgore Vision Center that all members of our workforce have been trained by the August 1, 2009 compliance date on the policies and procedures governing compliance with the Red Flags Rule. It is also the policy of Kilgore Vision Center that new members of our workforce receive training on these matters within a reasonable time after they have joined the workforce. It is the policy of Kilgore Vision Center to provide training should any policy or procedure related to the Red Flags Rule materially change. This training will be provided within a reasonable time after the policy or procedure materially changes. Furthermore, it is the policy of Kilgore Vision Center that training will be documented, indicating participants, date and subject matter.

Procedures

I. Identify red flags. In the course of caring for patients, Kilgore Vision Center may encounter inconsistent or suspicious documents, information or activity that may signal identity theft. Kilgore Vision Center identifies the following as potential red flags, and this policy includes procedures describing how to detect and respond to these red flags below:

1. A complaint or question from a patient based on the patient's receipt of:
 - A bill for another individual;
 - A bill for a product or service that the patient denies receiving;
 - A bill from a health care provider that the patient never patronized; or
 - A notice of insurance benefits (or explanation of benefits) for health care services never received.
2. Records showing medical treatment that is inconsistent with a physical examination or with a medical history as reported by the patient.
3. A complaint or question from a patient about the receipt of a collection notice from a bill collector.
4. A patient or health insurer report that coverage for legitimate hospital stays is denied because insurance benefits have been depleted or a lifetime cap has been reached.
5. A complaint or question from a patient about information added to a credit report by a health care provider or health insurer.
6. A dispute of a bill by a patient who claims to be the victim of any type of identity theft.
7. A patient who has an insurance number but never produces an insurance card or other physical documentation of insurance.
8. A notice or inquiry from an insurance fraud investigator for a private health insurer or a law enforcement agency, including but not limited to a Medicare or Medicaid fraud agency.

II. Detect red flags. Kilgore Vision Center practice staff will be alert for discrepancies in documents and patient information that suggest risk of identity theft or fraud. Kilgore Vision Center will verify patient identity, address and insurance coverage at the time of patient registration/check-in.

Scheduling and Check-In Procedure:

1. When a patient calls to request an appointment, the patient will be asked to bring the following at the time of the appointment:
 - Driver's license or other photo ID;
 - Current health insurance card; and
 - Utility bills or other correspondence showing current residence if the photo ID does not show the patient's current address. If the patient is a minor, the patient's parent or guardian should bring the information listed above.

2. When the patient arrives for the appointment, the patient will be asked to produce the information listed above. **This requirement may be waived for patients who have visited the practice within the last six months.**
3. If the patient has not completed the registration form within the last six months, registration staff will verify current information on file and, if appropriate, update the missing information.
4. Staff should be alert for the possibility of identity theft in the following situations:
 - The photograph on a driver's license or other photo ID submitted by the patient does not resemble the patient.
 - The patient submits a driver's license, insurance card, or other identifying information that appears to be altered or forged.
 - Information on one form of identification the patient submitted is inconsistent with information on another form of identification or with information already in the practice's records.
 - An address or telephone number is discovered to be incorrect, non-existent or fictitious.
 - The patient fails to provide identifying information or documents.
 - The patient's signature does not match a signature in the practice's records.
 - The Social Security number or other identifying information the patient provided is the same as identifying information in the practice's records provided by another individual, or the Social Security number is invalid.

Check-Out & Payment Procedure. Upon completion of service, Kilgore Vision Center shall accept the following forms of payment: cash, check, money order, and credit cards (Visa, MasterCard, Discover, and American Express). We do not accept post-dated payments.

A. In-Person Credit Card Processing

1. The patient name should match the credit/debit card used for payment at time of service or purchase of a product.
2. If someone other than the patient is paying for the service or product with a credit/debit card, he or she must present a valid matching ID card with a picture that matches the person presenting the card.
3. In the event, this information does not match, the patient shall be asked to present a different form of payment.
4. **Unaccompanied minors** shall **not** use credit/debit cards that are not in their name, even if the card is in a parent's or guardian's name. The parent or guardian should be present for the appointment; therefore, he or she should

present the payment for services and/or products. The parent has the option to call in the information (follow the telephone credit card processing guidelines)—however, payment must still be made before or at the time of service or pickup of product.

5. All patients shall be presented with a receipt printed from our credit card vendor (ZirMed) to sign for our records as well as a receipt for their records. The signature should match the name on the card. These receipts do not have credit card information listed.

B. Telephone Credit Card Processing

1. The patient name should match the credit/debit card used for the payment.
2. The patient will be asked for the billing zip code as well as the CID (security code) located on the back of the card.
3. A receipt will be promptly mailed to the address listed for the patient in our patient information system.

C. Mail-In Credit Card Processing

1. The patient name should match the credit/debit card used for payment.
2. The patient should supply the CID (security code) for verification.
3. The mailed-in payment stub shall be destroyed promptly after payment is approved and entered on the patient's account.

D. Check Processing

1. The patient name should be located on the top of the check used for payment at time of service or purchase of a product.
2. If someone other than the patient is paying for the service or product with a check, he or she must present a valid matching ID card with a picture that matches the person presenting the check.
3. In the event this information does not match, the patient shall be asked to present a different form of payment.
4. Unaccompanied minors may use a check signed by their parent or guardian. The parent or guardian should be listed in the patient's medical record.
5. All patients shall be presented with a receipt upon payment if payment is made in-person.

All credit card numbers and information that are written down by an employee or patient shall be destroyed once the payment has been processed. However, checks are run through a remote deposit system and held for up to 3 months before being destroyed to ensure they are clear for payment.

IV. Respond to Red Flags. If an employee of Kilgore Vision Center detects fraudulent activity or if a patient claims to be a victim of identity theft, Kilgore Vision Center will respond to and investigate the situation. If the fraudulent activity involves protected health information (PHI) covered under the HIPAA security standards, Kilgore Vision Center will also apply its existing HIPAA security policies and procedures to the response.

Procedure If potentially fraudulent activity (a red flag) is detected by an employee of Kilgore Vision Center:

1. The employee should gather all documentation and report the incident to his or her immediate supervisor or Compliance Officer.
2. The supervisor or Compliance Officer will determine whether the activity is fraudulent or authentic.
3. If the activity is determined to be fraudulent, then Kilgore Vision Center should take immediate action. Actions may include:
 - Cancel the transaction;
 - Notify appropriate law enforcement;
 - Notify the affected patient;
 - Notify affected physician(s); and
 - Assess impact to practice.

If a patient claims to be a victim of identity theft:

1. The patient should be encouraged to file a police report for identity theft if he/she has not done so already.
2. The patient should be encouraged to complete the ID Theft Affidavit developed by the FTC, along with supporting documentation.
3. Kilgore Vision Center will compare the patient's documentation with personal information in the practice's records.
4. If following investigation, it appears that the patient has been a victim of identity theft, Kilgore Vision Center will promptly consider what further remedial act/notifications may be needed under the circumstances.
5. The physician will review the affected patient's medical record to confirm whether documentation was made in the patient's medical record that resulted in inaccurate information in the record. If inaccuracies due to identity theft exist, a notation should be made in the record to indicate identity theft.
6. The practice medical records staff will determine whether any other records and/or ancillary service providers are linked to inaccurate information. Any additional files containing information relevant to identity theft will be removed

and appropriate action taken. The patient is responsible for contacting ancillary service providers.

7. If following investigation, it does not appear that the patient has been a victim of identity theft, Kilgore Vision Center will take whatever action it deems appropriate.